

## SWOT Analysis

|   | <b>Support</b><br>The district in achieving its objectives  | <b>Hinder</b><br>The district in achieving its objectives   |
|---|---|---|
| <b>Internal attributes of the district</b>    | <p>Strengths</p> <ul style="list-style-type: none"> <li>• Diversity of opportunities and programs the school district , including eco-immersion, outdoor education</li> <li>• Relationship with Tla’amin</li> <li>• Strong fiscal management</li> <li>• Relationships with the community due to rural advantages</li> <li>• Duel Credit program</li> <li>• Relationship with VIU</li> <li>• Professional opportunities for teachers</li> <li>• Existing partnerships with the City, non profits and VIU.</li> </ul> | <p>Weaknesses (Opportunities for improvement)</p> <ul style="list-style-type: none"> <li>• Lack of economies of scale makes it challenging to meet certain needs</li> <li>• Lack of opportunity for teachers</li> <li>• Public perception does not always align to realities facing students</li> <li>• Educational outcomes</li> </ul> |
| <b>External attributes of the environment</b> | <p>Opportunities</p> <ul style="list-style-type: none"> <li>• Communicating with the public in ways they wish to receive it</li> <li>• Consider expansion of Duel Credit program</li> <li>• Expansion of International Education Program</li> <li>• Partnerships with City and VIU</li> <li>• Distinct advantages of the City, including environment, recreation, livability.</li> <li>• Engagement with Tla’Amin</li> <li>• New Curriculum aligns with the School District's learning objectives.</li> </ul>       | <p>Threats (challenges)</p> <ul style="list-style-type: none"> <li>• Changing demographics</li> <li>• Poverty and EDI</li> <li>• Technology and social media influencing students and perceptions of public education</li> <li>• Adapting to the new curriculum</li> <li>• Government policies</li> </ul>                               |